



LP Touts 20-Year Success Story of LP SmartSide Trim & Siding

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NASHVILLE, Tenn.--(BUSINESS WIRE)--Apr. 4, 2017-- In 1997, the team at LP Building Products believed it had a better exterior siding idea and launched [LP® SmartSide® Trim & Siding](#). They've been proved right. In 20 years LP has sold 10 billion square feet of LP SmartSide engineered wood siding and trim. That's 358 square miles of siding – nearly the footprint of Dallas, or eight times the distance back and forth from the earth to the moon if laid end to end.

Why the growing popularity and success? The answer is Team LP, from LP's accomplished mill workers to its knowledgeable sales team, which is implanted in key markets throughout North America. LP works to ensure that every innovative LP siding product meets its high standards for builders, remodelers and homeowners. That's what you expect from the company with one of the fastest-growing siding brands in the United States.

LP is celebrating the 20-year milestone of LP SmartSide siding with events at its Nashville, Tenn., headquarters and at its siding mills. LP will thank and honor the hard-working women and men who make and sell LP's robust, performance-driven siding.

Builder and remodeler accolades

"Builders and remodelers love LP SmartSide siding. Once they install it they realize how easy it is to use, how beautiful it looks and that they don't get homeowner callbacks for damaged siding. It resists damage from impacts better than fiber cement and vinyl siding," said Amy Lindholm, brand manager, Siding Group, LP Building Products.

"Since Greeneco's inception in 2008, we have used LP SmartSide siding on all our homes because of its value, ease of application and curb appeal. We have had excellent customer feedback on this product that has sustained its quality and finish," said Amy Matters, co-president of Houston-based Greeneco Builders.

"Siding Unlimited has proudly installed LP SmartSide siding for 10 years and we just don't have any issues. It looks gorgeous, it is very strong and durable, and our installers love installing LP SmartSide siding," said Eric Brown, owner of Siding Unlimited, LLC in Waukesha, Wis.

Superior manufacturing and warranty

LP's commitment to excellence starts with responsible tree harvesting and replanting. In its siding mills – five in the United States and one in Canada – virtually all log waste is used in siding production or to heat the facilities.

LP SmartSide Trim & Siding products come with a remarkable 5-/50-year transferrable limited warranty; see www.lpsmartside.com for complete warranty details. For more information about LP SmartSide Trim & Siding, call toll-free 888.820.0325 or visit www.lpsmartside.com.

About LP Building Products

Louisiana-Pacific Corporation is a leading manufacturer of quality engineered wood building materials including OSB, structural framing products, and exterior siding for use in residential, industrial and light commercial construction. From manufacturing facilities in the United States, Canada, Chile and Brazil, LP products are sold to builders and homeowners through building materials distributors and dealers and retail home centers. Founded in 1973, LP is headquartered in Nashville, Tennessee, and traded on the New York Stock Exchange under LPX. For more information, visit www.lpcorp.com.



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