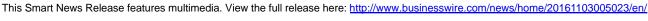


LP Adds CanExel Prefinished Siding Colours and a Siding Profile

November 3, 2016

EAST RIVER, Nova Scotia--(BUSINESS WIRE)--Nov. 3, 2016-- Drawing inspiration from the Canadian outdoors, LP announces two new LP[®] CanExel[®] Prefinished Siding colours: Barnwood and Timberwolf. LP CanExel siding now offers 21 beautiful colours, each with an advanced multi-coat, heat-cured finish for durable beauty.





New lap siding profile

LP also announces LP CanExel Ced'R-Vue [®] 6-inch Snap Lap offered in eight top-selling colours. This 6-inch profile provides a sleek, stylish appearance and comes in 12-foot planks. For ease of installation the planks have an alignment notch on the back of the board and a nail line.

New Barnwood and Timberwolf colours

Barnwood evokes resilience and authenticity. With weathered character and rustic charm, Barnwood gives a welcoming personality to the townhouse, as much as to a home outside the city.

The old-growth patina of new LP® CanExel® colour Barnwood evokes resilience and authenticity. (Photo: Business Wire)

Timberwolf brings subtle intensity in a classic, yet on-trend colour, evoking the commanding presence of this dignified prince of the forest.

Visit canexel.ca to see all LP CanExel colours, including two-tone finishes, and quickly find the closest stores that sell LP CanExel Prefinished Siding.

"LP CanExel siding profiles feature a deeply textured wood-grain appearance and exceptional curb appeal," said Sandra Bostian, LP product manager, siding. "At <u>canexel.ca</u>, homeowners can use the visualizer to create inspiring designs and colour schemes for their own homes."

Multiple siding styles

LP CanExel features three distinctive siding styles: Ridgewood D-5TM lap siding, for the genuine look of Dutch lap siding; Ced'R-Vue lap siding, for the beauty and durability of cedar without many of the drawbacks; and UltraPlankTM lap siding for style and versatility.

LP CanExel products are backed by a 5-/15-/25-year North American warranty that offers peace of mind. To learn more about CanExel products and for complete warranty information please call 1.888.820.0325 or visit <u>canexel.ca</u>.

About LP Building Products

Louisiana-Pacific Corporation is a leading manufacturer of quality engineered wood building materials including OSB, structural framing products, and exterior siding for use in residential, industrial and light commercial construction. From manufacturing facilities in the U.S., Canada, Chile and Brazil, LP building products are sold to builders and homeowners through building materials distributors and dealers and retail home centers. Founded in 1973, LP is headquartered in Nashville, Tennessee, and traded on the New York Stock Exchange under LPX.

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