



USA Today's America 250 Series Features LP Building Solutions' Role In American Homebuilding

July 2, 2026

NASHVILLE, Tenn.--(BUSINESS WIRE)--Jul. 2, 2026-- [LP Building Solutions](#) (LP), a leading manufacturer of high-performance building products, is featured in [America 250](#), a USA Today documentary series celebrating American industry and innovation ahead of the nation's semiquincentennial.

The series explores how American businesses have shaped the nation's economic and technological progress since the signing of the Declaration of Independence. LP's segment highlights the company's role in the evolution of residential building materials.

Founded in 1972, LP has spent more than five decades developing engineered wood products for residential and light commercial construction. The company pioneered the commercialization of oriented strand board (OSB), opening North America's first OSB mill in 1979. At the time, plywood structural panels dominated U.S. home building. OSB provided a more uniform alternative, made from smaller, fast-growing trees designed to improve consistency in performance. Over time, OSB evolved from a niche product to a standard in residential construction and now accounts for a majority of the structural panel market. The company later introduced LP® SmartSide® Trim & Siding in 1997, extending its engineered wood product range into exterior building materials.

LP's role in residential construction has evolved alongside broader shifts in the U.S. housing market, particularly as demand for both new housing and renovation has continued to outpace supply in many regions.

Broader housing data underscores continued pressure on supply. [Realtor.com](#) estimated a nationwide housing shortfall of more than 4 million homes in 2025, and the National Association of Home Builders reported the median age of owner-occupied homes reached 42 years in 2024. The figures point to sustained demand for both new construction and renovation activities.

"Our focus has been on improving how homes are built and how they perform," said LP Chief Executive Officer Jason Ringblom. "We see sustained demand for solutions that advance innovation, sustainability, and performance across the industry, and we will continue to meet that demand."

Innovation remains central to LP's strategy. In 2025, the company was granted 21 patents and introduced products including LP® SmartSide® ExpertFinish® Naturals Collection™ Siding, while advancing technologies such as LP BurnGuard™ Fire-Retardant-Treated OSB, the first commercialized fire-retardant-treated (FRT) OSB certified to meet International Building Code and International Residential Code definitions for FRT wood structural panels.

LP's portfolio now includes structural and exterior building products used to build homes across North and South America. The company also emphasizes resource efficiency and manufacturing practices based on long-term forest stewardship, reflecting decades of operational priorities rather than newly adopted initiatives.

In its [2025 Sustainability Report](#), LP reported that carbon-negative products accounted for 91% of North American net sales in 2024. The company also reported a 50% reduction in Scope 1 and Scope 2 greenhouse gas emissions intensity by net sales since 2019.

The documentary premieres July 2 on [USAToday.com](#) as part of the [America 250 series](#), which examines the industries and ideas that have shaped life in America.

More information is available at [LPCorp.com](#).

About LP Building Solutions

As a leader in high-performance building solutions, Louisiana-Pacific Corporation (LP Building Solutions, NYSE: LPX) manufactures engineered wood products that meet the demands of builders, remodelers, and homeowners worldwide. LP's extensive portfolio of innovative and dependable products includes Siding (LP® SmartSide® Trim & Siding, LP® SmartSide® ExpertFinish® Trim & Siding, LP BuilderSeries® Lap Siding, and LP® Outdoor Building Solutions®), LP® Structural Solutions (LP® FlameBlock® Fire-Rated Sheathing, LP BurnGuard™ FRT OSB, LP WeatherLogic® Air & Water Barrier, LP® TechShield® Radiant Barrier Sheathing, LP Legacy® Premium Sub-Flooring, and LP® TopNotch® 350 Durable Sub-Flooring), and LP® Oriented Strand Board. In addition to product solutions, LP provides industry-leading customer service and warranties. Since its founding in 1972, LP has been Building a Better World™ by helping customers construct beautiful, durable homes while shareholders build lasting value. Headquartered in Nashville, Tennessee, LP operates more than 20 manufacturing facilities across North and South America. For more information, visit [LPCorp.com](#).

Media Contact

615-986-5886

Media.Relations@LPCorp.com

Source: LP Building Solutions