



LP Building Solutions Unveils 2026 Color of the Year: Sand Dunes

November 17, 2025

Warm, versatile shade from the LP® SmartSide® ExpertFinish® Trim & Siding collection earns top honor in the company's inaugural Color of the Year program

NASHVILLE, Tenn.--(BUSINESS WIRE)--Nov. 17, 2025-- LP Building Solutions (LP), a leading manufacturer of high-performance building products, today revealed Sand Dunes as its 2026 Color of the Year, marking the company's inaugural Color of the Year selection. One of the LP® SmartSide® ExpertFinish® colors, Sand Dunes is a warm, versatile neutral that complements a wide range of home styles and exteriors.

This press release features multimedia. View the full release here: <https://www.businesswire.com/news/home/20251117766310/en/>



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Inspired by the soft glow of sun-bleached sand, Sand Dunes blends seamlessly with brick, stone, wood and metal accents. Its understated tone provides an inviting background with year-round curb appeal—from fall gatherings and holiday celebrations to summer porch decor.

"Sand Dunes is a color you can count on," said LP Director of Siding Innovation Sarah Caperton. "You can match it, layer it or use it as an accent. It's a siding color that complements any architectural style."

Available in both cedar and brushed smooth textures, Sand Dunes is part of LP® SmartSide® ExpertFinish® Trim & Siding's curated palette of 16 core colors. It also pairs beautifully with LP® SmartSide® ExpertFinish® Naturals™ Collection hues, giving homeowners the flexibility to personalize their exteriors with confidence.

Sand Dunes delivers style without sacrifice combining timeless design with the trusted durability of LP® SmartSide® siding. Engineered for long-lasting performance, it is backed by LP's industry-leading [5/15/50-year limited warranty](#) for lasting beauty and protection for years to come.

Homeowners and professionals can explore LP's 2026 Color of the Year and visualize their dream exterior at LPCorp.com/COTY.

About LP Building Solutions

As a leader in high-performance building solutions, Louisiana-Pacific Corporation (LP Building Solutions, NYSE: LPX) manufactures engineered wood products that meet the demands of builders, remodelers and homeowners worldwide. LP's extensive portfolio of innovative and dependable products includes Siding Solutions (LP® SmartSide® Trim & Siding, LP® SmartSide® ExpertFinish® Trim & Siding, LP BuilderSeries® Lap Siding and LP® Outdoor Building Solutions®), LP® Structural Solutions (LP® TechShield® Radiant Barrier Sheathing, LP WeatherLogic® Air & Water Barrier, LP Legacy® Premium Subflooring, LP® FlameBlock® Fire-Rated Sheathing and LP® TopNotch® 350 Durable Subflooring) and LP® Oriented Strand Board. In addition to product solutions, LP provides industry-leading customer service and warranties. Since its founding in 1972, LP has been Building a Better World™ by helping customers construct beautiful, durable homes while shareholders build lasting value. Headquartered in Nashville, Tennessee, LP operates more than 20 manufacturing facilities across North and South America. For more information, visit LPCorp.com.

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