



LP Building Solutions Appoints Jeremy Sellers as Vice President of OSB Sales and Marketing

September 3, 2024

Sellers brings over 15 years of building products experience to LP

NASHVILLE, Tenn.--(BUSINESS WIRE)--Sep. 3, 2024-- LP Building Solutions (LP), a leading manufacturer of high-performance building products, today announced the appointment of Jeremy Sellers as Vice President of OSB Sales and Marketing.

This press release features multimedia. View the full release here: <https://www.businesswire.com/news/home/20240903213403/en/>



Sellers brings over 15 years of building products experience to LP. (Photo: Business Wire)

"Jeremy's exceptional sales leadership and strategic vision will be an invaluable asset to LP," said LP Executive Vice President, General Manager of OSB Jimmy Mason. "I look forward to seeing his expertise drive our business forward and support our ambitious goals."

In his new role, Sellers will lead the development, alignment and execution of all sales and marketing programs within LP's OSB

segment. This includes overseeing the innovative value-added OSB product portfolio known as LP® Structural Solutions, managing strategic partnerships, and steering comprehensive product marketing campaigns and sales strategies.

With over 15 years of experience in the building products industry, Sellers has a proven track record of success. He began his career at Wolf Home Products as a Product Specialist and advanced to Senior Vice President of Sales in 2022. Sellers holds a Bachelor of Science in Business Administration from Clarion University of Pennsylvania.

To learn more about LP, visit [LPCorp.com](https://www.lpcorp.com).

About LP Building Solutions

As a leader in high-performance building solutions, Louisiana-Pacific Corporation (LP Building Solutions, NYSE: LPX) manufactures engineered wood products that meet the demands of builders, remodelers and homeowners worldwide. LP's extensive portfolio of innovative and dependable products includes Siding Solutions (LP® SmartSide® Trim & Siding, LP® SmartSide® ExpertFinish® Trim & Siding, LP BuilderSeries® Lap Siding and LP® Outdoor Building Solutions®), LP® Structural Solutions (LP® TechShield® Radiant Barrier, LP WeatherLogic® Air & Water Barrier, LP Legacy® Premium Sub-Flooring, LP® FlameBlock® Fire-Rated Sheathing, LP NovaCore® Thermal Insulated Sheathing and LP® TopNotch® 350 Durable Sub-Flooring) and oriented strand board (OSB). In addition to product solutions, LP provides industry-leading customer service and warranties. Since its founding in 1972, LP has been Building a Better World™ by helping customers construct beautiful, durable homes while shareholders build lasting value. Headquartered in Nashville, Tennessee, LP operates 22 plants across the U.S., Canada, Chile and Brazil. For more information, visit [LPCorp.com](https://www.lpcorp.com).

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